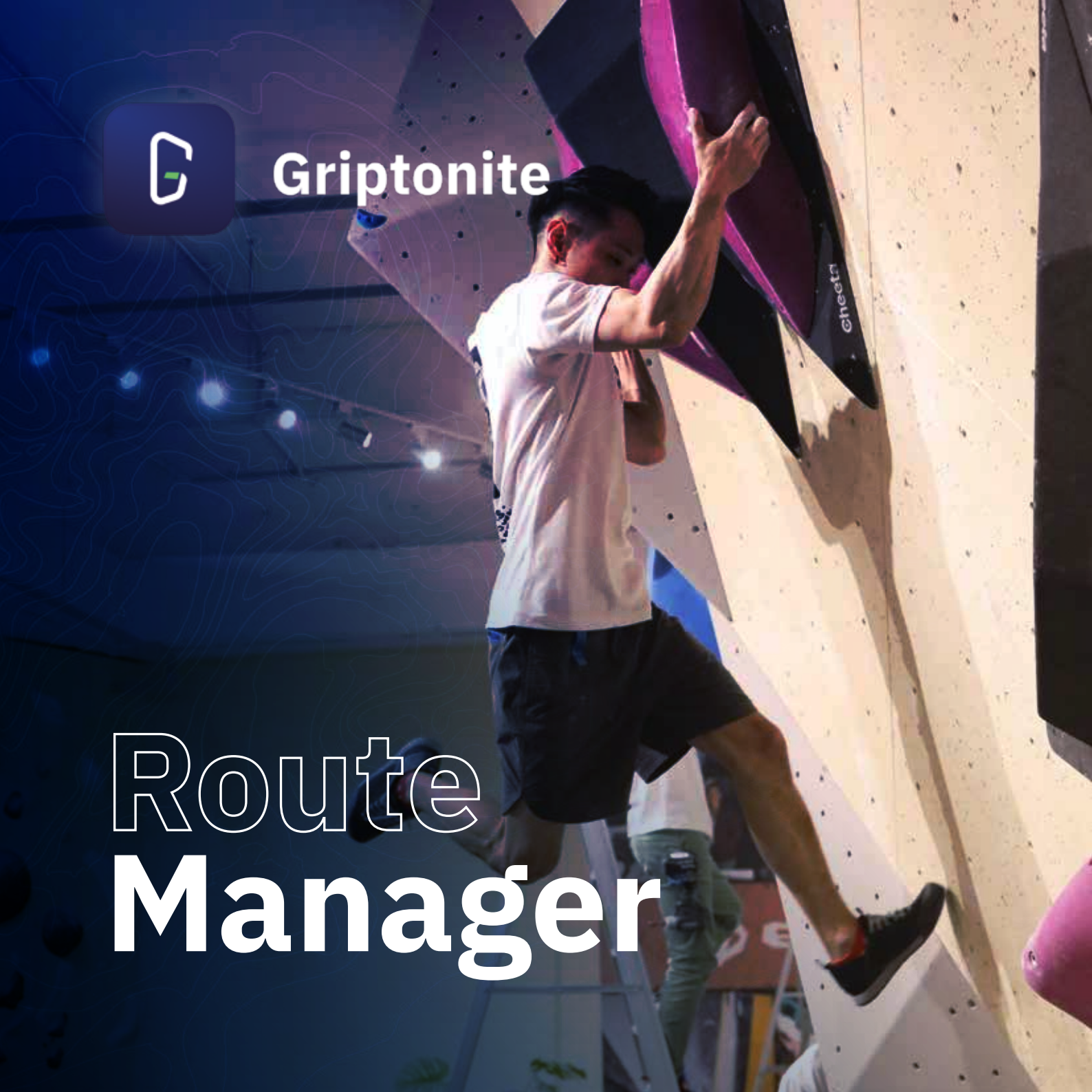# Griptonite

Route
Manager

We're excited to introduce our latest software

Route
Manager

We designed a beautiful tool that allows you to not only manage what's in the gym presently and get valuable analytics, but also plan into the future and allocate tasks. Supporting this are *Targets and an Archive* of what routes were previously in the gym and have now been stripped.

Route Manager was designed ground up to work on larger screens in a browser. This makes it even easier to do normal day-to-day tasks available in the app as well as provides the screen real estate for several brand new flows such as a calendar, task canvas and data dashboard.
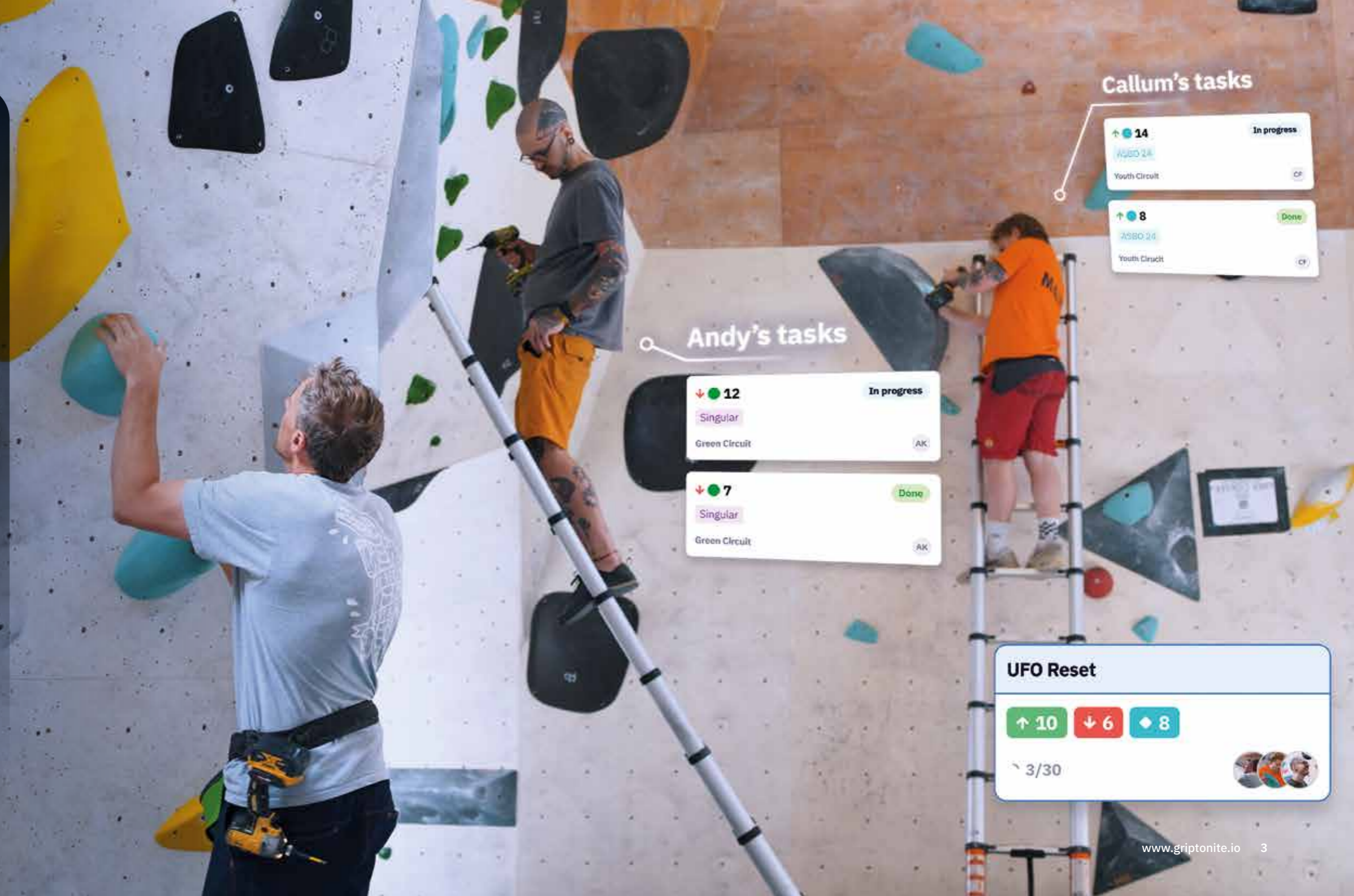
Callum's tasks

↑ ● 14	In progress
ASBO 2A	
Youth Circuit	CF

↑ ● 8	Done
ASBO 2A	
Youth Circuit	CF

Andy's tasks

↓ ● 12	In progress
Singular	
Green Circuit	AK

↓ ● 7	Done
Singular	
Green Circuit	AK

UFO Reset

↑ 10	↓ 6	◆ 8

↘ 3/30

Get a grip
on your routes

Easily overview your gym's inventory and layout at a glance. Efficiently operate in bulk on tasks such as setting, stripping, printing and exporting, alongside various advanced functionalities.

Utilise map overlays for things like top ability and foot fall and leverage the new analytics dashboard to compare existing and upcoming route sets against gym targets.

Core features

» **Bulk manipulation tools**

» **Set and review targets**

» **Powerful analytics dashboard**

» **Map overlays**

» **Data exports**

Gym Manager is optimised for off-the-mat use, providing an ideal user experience on tablets or laptops with medium-sized screens. Benefit from the extended screen space, allowing you to view more information at a single glance.

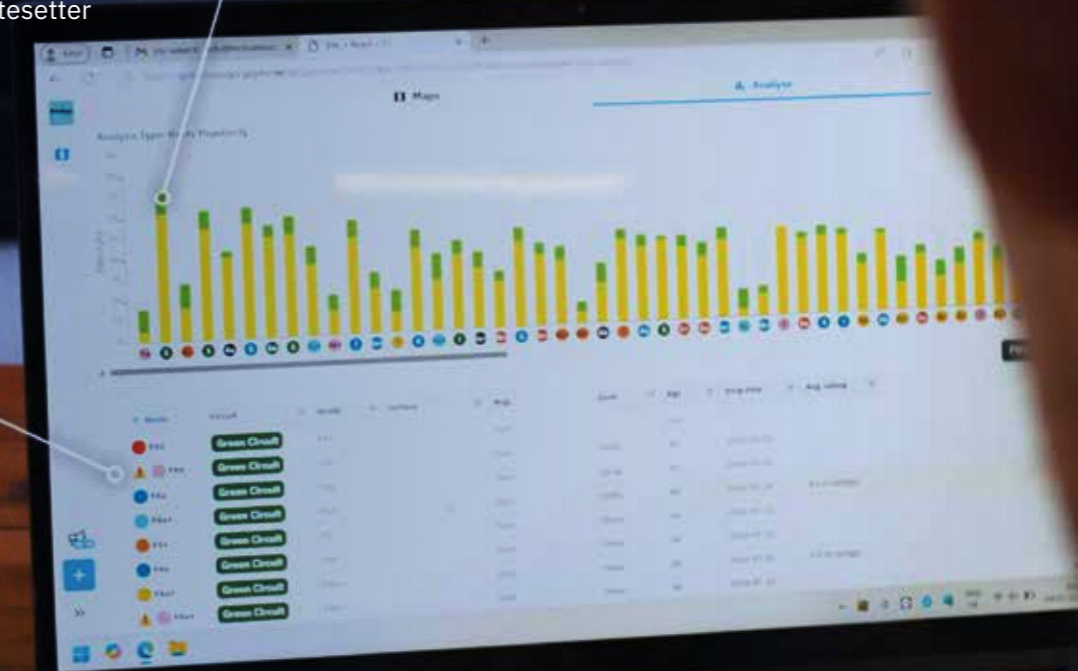## "The routes at the gym are at the core of the customer experience."

Tonde Katiyo
Professional Routesetter

Most popular route

● 5

RIC: 5/4/2

Green Circuit   AW

Set by Adam Watson

⚠ ● F6a

90 days since **last reset**

Design, set, plan into the future

For set planning, we've crafted a brand new workflow

Simply begin by selecting a grade spread and the desired number of routes; then customise the details to your preference - whether it's about holds, skills, angles and beyond.

Each route can be assigned to staff and will show up as tasks on individual to-do lists. All future planned work is displayed on a calendar and can also be scrutinised against gym targets or even compared against previous sets that have been and gone.

Core features

» **Plan and visualise new sets from anywhere**

» **Ensure balance and spread**

» **Allocate stripping, setting tasks**

» **Manage and delegate housekeeping tasks**

» **Identify calendar clashes with events, holidays, class bookings**
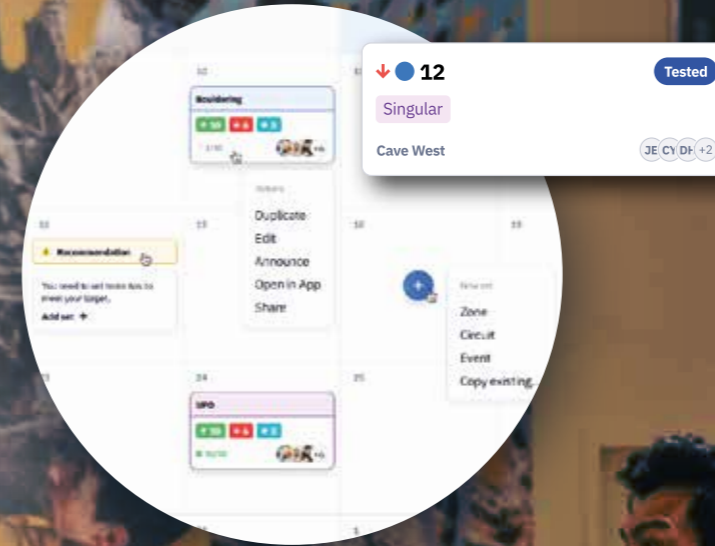
We recognise that each gym, regardless of its size, encounters unique challenges.

Whether your staff are spread across multiple sites or juggle various responsibilities beyond setting, our calendar feature is designed to sync with other sources. It enables you to visualise schedules, including rotas, parties, holidays, and more. This functionality assists you plan effectively and minimise any chance of disruptions.
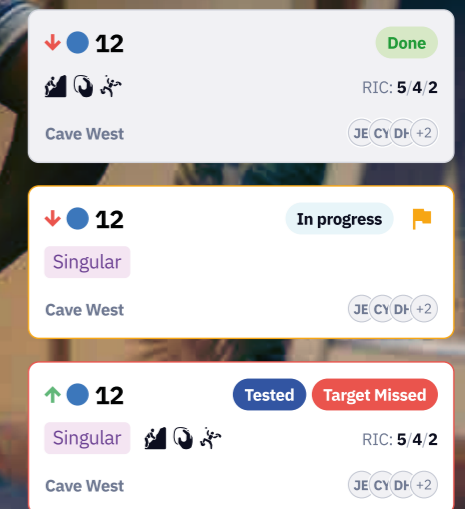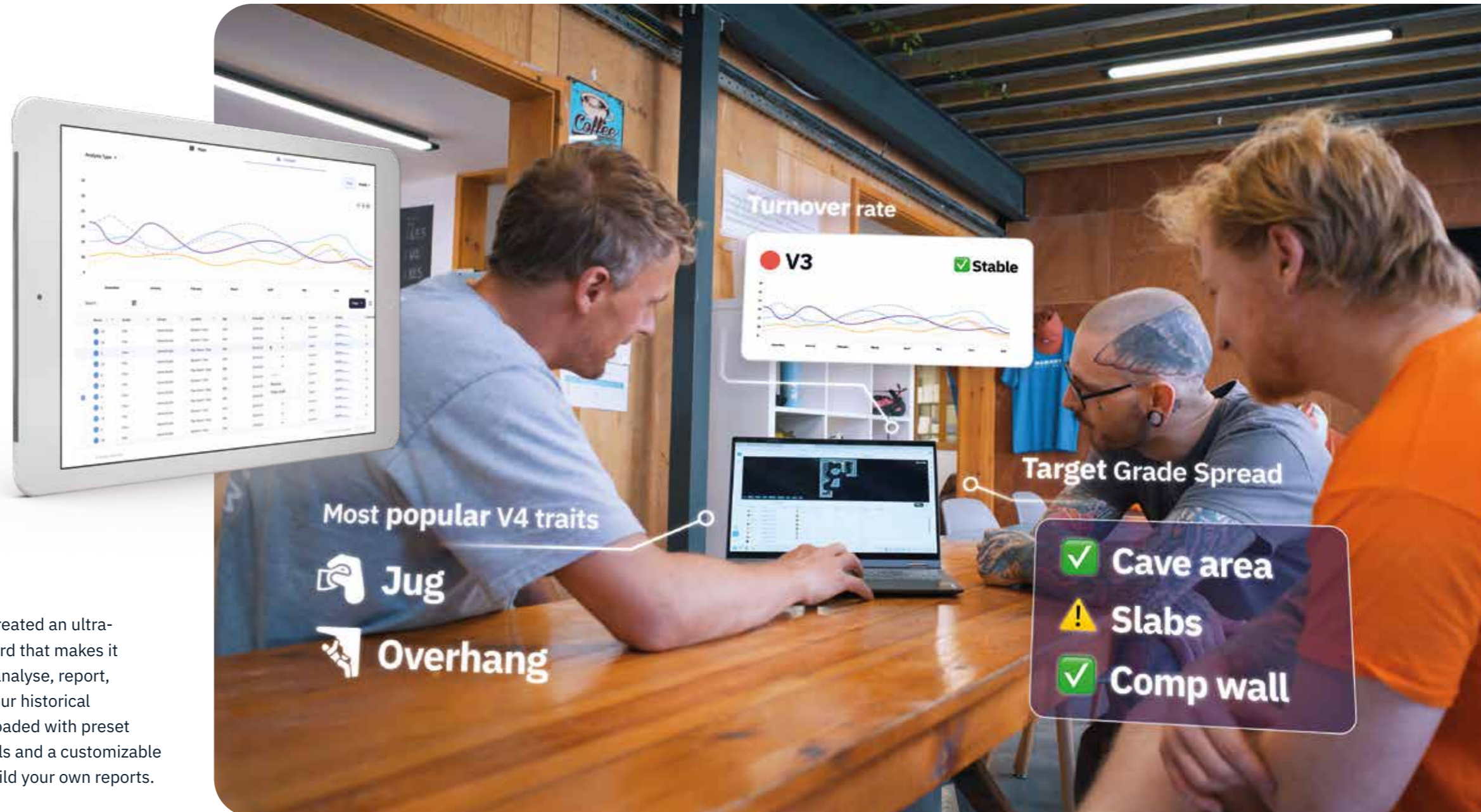
Try. Learn.
Improve.

We understand that even though stripped routes can't be climbed anymore, they provide valuable insights for the gym

Stripped routes can be used in staff appraisals, coming up with gym targets, and reviewing if new initiatives are hitting the mark.

That's why we created an ultra-flexible dashboard that makes it simple to view, analyse, report, and export all your historical data. It comes loaded with preset visualization tools and a customizable dashboard to build your own reports.

Most popular V4 traits

Jug

Overhang

Turnover rate

● V3   ☑ Stable

Target Grade Spread

☑ Cave area
⚠ Slabs
☑ Comp wall

Compare
everything

Now you can easily compare your routes not only with past data but also with other gyms in your chain and similar gyms in the Griptonite network! Seeing your routes in context is the first step to figuring out where and how you can make improvements.

Core features

» **Track set, zone, circuit performance over time**

» **Generate printable reports**

» **Generate exports for use in external software**

» **Easy to use analytics or create your own**

» **Compare performance from a past period or against targets**

» **Overlay averages from other gyms**
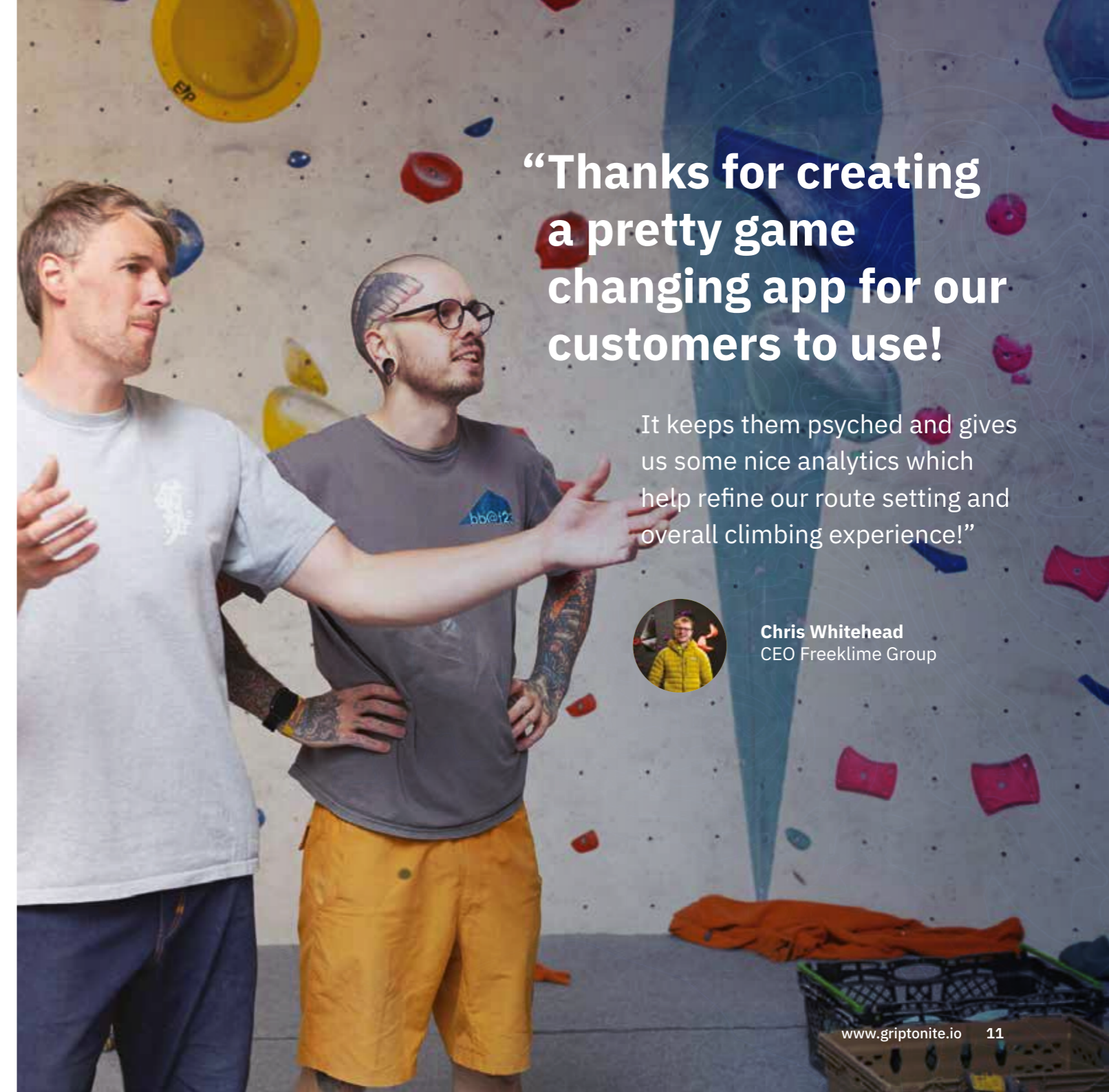
"Thanks for creating a pretty game changing app for our customers to use!

It keeps them psyched and gives us some nice analytics which help refine our route setting and overall climbing experience!"

Chris Whitehead
CEO Freeklime Group

Let events run
not stumble

Competitions are an integral part of any sport, often bringing high emotions and organisational stress

We've assisted our gym partners in running over a thousand events, and we've refined our software to make the process even easier. Our tool streamlines setup, planning, and promotion. You now have even more control over each event and how it runs all in an interface that's intuitive and beautifully laid out.

Core features

» **Organise events over multiple sites**

» **Visualise complicated setups with shared routes**

» **Start and stop each category at different times**

» **Support for judged events**

New powerful features to save time and reduce uncertainty

If your competitions are part of a series or a regular annual, you can now review the performance of each set for each category. This allows you to template successful ones or use them as a foundation to improve upon. Additionally, if you organise events across sites, you can now copy and paste rounds, saving you the time and effort of configuring each one individually.
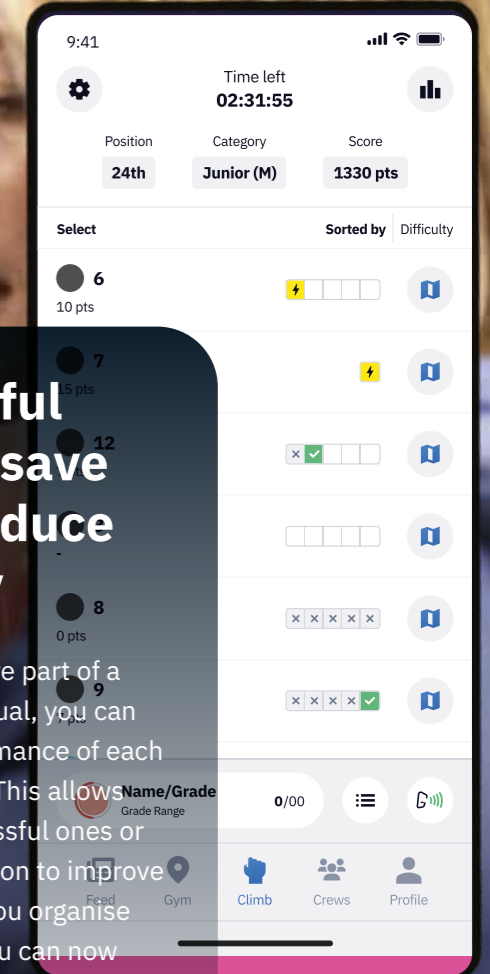
Set targets.
Get alerts

Keep your gym in check!

We get it, route setters have a lot on their plate. Balancing strategic, business, creative, and time-sensitive route specifics can be a challenge.

That's where targets come in. With this new feature, you can set targets for practically anything and get notified if any of your planned or existing sets aren't meeting them. For instance, you can set cycle times for each line, grade, circuit, or zone. Then, use the calendar tool to see when routes might become stale and ensure your setting schedule stays on point.

Set targets and get alerts for...

» **Route turn over frequency**

» **Grade spread**

» **Easily colourise and visualise targets on charts**

Our development of this product involved hundreds of interviews, thousands of events, and analysing millions of routes in our database captured over several years. Gym Manager is here to rethink and modernise the admin around route setting.

Our aim is to bring efficiency to the gym which leaves more time to create joyful routes. We do this by providing workflows that allow better upfront planning and collaborative working; making data entry quicker; and improving the decision making capabilities based on past routes or events.

Interested to
learn more...

See how this tool can benefit your business

✉ info@griptonite.io

◉ @9riptonite

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WEST COAST US

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TASMANIA

Griptonite

www.griptonite.io

Griptonite provides tools that help gyms save time and let their communities explore more indoors. The company operates from UK but has gym customers in over 15 countries worldwide.